CROss ALLIANCE
Contract Research Organisation for Scientific Services

ERT®
Getting It Done. Right.

Partnering with ERT

Helping You Bring Drugs to Market Faster

For more than 40 years, ERT has been at the forefront of providing comprehensive Cardiac Safety Solutions that are vital to our clients' drug safety and testing efforts. We understand that only the most reliable and regulatory-compliant data can help drive quality outcomes. Whether you need cardiac safety planning, centralized data collection services or professional consultation for clinical, scientific and regulatory considerations, ERT has hands-on experts and comprehensive solutions ready to meet your needs.

Maximizing Data Accuracy and Study Efficiency

ERT is a your trusted partner for the centralized collection, interpretation and distribution of ECG data and images. Our partnership promotes speed, accuracy and reliability of data collection and reporting and quality study conduct.

ERT's robust and industry-leading technology platform, EXPERT®, provides scalable ECG capacity and flexible workflow processing in a secure and validated environment.

Project Assurance SOPs

- Drives performance metrics and promotes effective communication
- Proactively addresses the full range of support functions required to ensure study success
- Provides global consistency, reliable data collection and customer satisfaction

My Study Portal

- Secure access by sponsor to an easy-to-use Web interface for all ERT study data
- Dedicated, 21 CFR Part 11 - compliant clinical trial portal
- Data on demand, in real time – view and manage from anywhere in the world

EXPERT Technology Platform

- Robust, secure and validated clinical-research workflow processing technology
- Powers centralized electronic data collection, data management and information exchange
- Tailored for the unique requirements of our individual solutions

The ERT Advantage

- Client tested, reliable and trustworthy
- Comprehensive quality services provided accurately and on time promoting subject safety and site/sponsor satisfaction
- Support for a full range of cardiac safety services and analysis under a single contract with CROss
- Superior performance via SOP-driven Project Assurance methodology
- Best-in-class 12-Lead Digital ECG devices for cardiac safety data collection
- Leadership in the design, development and delivery of Thorough ECG Trials (TET/TQT)
- 24/7 customer care, logistics and site support
- Partner and sponsor access to secure Web portal for data review, report generation and study management tools

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To learn more about ERT's Cardiac Safety Solutions, visit
www.ert.com/CardiacSafety

www.croalliance.com

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The CROss and ERT Benefit

CROss Alliance's core expertise in Phase I research is based on more than 300 studies performed in the last decade. Having operations in Switzerland, CROss takes advantage of the country's long tradition in pharmaceutical sciences and its well-established rules and eciencies of its regulatory bodies.

CROss Research Phase I Unit has established a database of more than 2,000 healthy volunteers, most of them periodically screened and conrmed eligible for various trial types, including those in the CV area. CROss staff members are intensely committed to each project. As a result of their personal involvement, the CROss group achieves high quality and reliable study results.

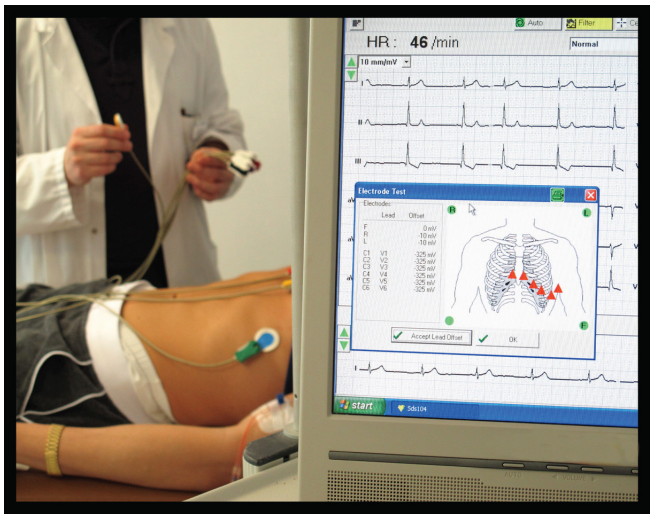
Why CROss and ERT?

In order to provide an integrated quality service, CROss Alliance has established exclusive contracts with highly experienced complementary providers.

- ERT is the #1 leader in cardiac safety evaluation
- During several years of collaborations in QTc studies, CROss and ERT have developed a mutually successfl and meaningful working relationship
- High quality services are achieved based on the expertise and reliability of CROss and ERT

My Study Portal

- Available 24/7 for Sponsor, CROss and Sites
- View/print ECG analysis reports
- Extensive study management and monitoring tools/reports
- Electronic query review and resolution
- Instant overview of study status related to cardiac abnormalities



Why ERT?

ERT delivers the most widely deployed solutions in centralized cardiac safety, respiratory services, suicide risk assessment, and Clinical Outcome Assessments (COAs) - which includes patient, clinician, and observer reported outcomes. Our combination of technology, services, and consulting delivers the most accurate and reliable patient data to sponsors and improves the efficiency of the clinical development process.

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To learn more about ERT's Cardiac Safety Solutions, visit
www.ert.com/CardiacSafety

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