



CROss Alliance group is an example of Italian business enterprise in the world. It was founded in Switzerland in 1996 by Dr. Alessandro Assandri with - at that time almost mandatory - participation of a local business partner. The group grew quickly, and starting from a small group of collaborators (4-5), CROss reached about 20 members at the beginning of 2000. Thanks to many collaborations with different Swiss and Italian pharmaceutical companies, the growth of the income is often in double figure; this allows the group to consolidate and established itself on the market of the contract research organisations. CROss overcame the economic global crisis thanks to the foresight of the management of both the financial and human resources, and today CROss Alliance is a solid brand in the world of the European clinical research.

The brand represents the two societies of the group: CROSS Research SA and CROSS Metrics SA, both of them completely devoted, on behalf of third parties, to clinical research and development of drugs, medical devices and dietary supplements. The societies involve about 40 members distributed in the clinical site of Arzo and Mendrisio (offices), providing to the clients integrated services that can add value and credibility to the research work appointed.

The quality of the services provided is witnessed by the approval of regulatory agencies from Europe, US (FDA) and Switzerland. The positive results of the last 3 years allow Assandri's family to take over the shareholding of the societies, while the financial and operational planning of medium-long term is the basis of "do-business". To anticipate the markets and trends is, beyond the organisational flexibility, the strength for a contract organisation.

\* Il Sole 24 Ore is the major Italian financial newspaper with 400.000 copies sold per day.